

## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S & M-CM/164/STV-BOOSTER CARDS/11-12/37

dt @ Chennai-6 the 09.08.2011.

Sub: Activation of new Voice STV/Boosters through C-TOP-UP in 2G/3G prepaid services - reg.  
Ref: C.O. Ir No: 26-07/2011-T&C-CM Circular No:42/11-12 dt 01/08/11.

Approval of the competent authority is hereby conveyed for the Introduction of STVs for Lifetime customers through C-TOP-UP in **2G/3G Prepaid** mobile services in Tamilnadu LSA (including Chennai Telecom District) **with effect from 10.08.2011.**

The details are given below:-

Saral Ananth Special (current Plan) and Saral Ananth (OLD Plan) customers only can avail the tariff of “all@49” plan using **STV 49** for **365 days**.

Sl. No	Particulars	“all@49”
1	MRP of STV(incl. of S.Tax) in Rs.	49
2	Free Usage in Rs.	Nil
3	Tariff Validity	365 days
4	O/G Call charges (Home/National roaming)	
(a)	Local On-net	49p/Min
(b)	Local Off-net	49p/Min
(c)	STD On-net	49p/Min
(d)	STD Off-net	49p/Min
5	All other charges as per plan	“all@49”

This is for the information of all concerned please.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM /DE In charge IN – **Trichy** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

**Heads of SSAs**, -- for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.